

The Opportunity and Challenge the Western Development Strategy Provides for Zhengzhou Economic Development

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At the turning point of the new century, the Central Committee of the Communist Party of China and the State Council, showing great foresight and standing high on the economic development of the whole country, timely have made the strategic decision of “carrying out the western development strategy and western economic development” according to general designer of our country’s reform and opening to the outside world, Mr. Deng Xiaoping’s great concept.

1. Significance of Zhengzhou’s participating in western development

1) From the location of the west and the central part, Zhengzhou locates in the central and is the forward position of the western development, which plays a double role of “development-participant” and “being-developed”.

2) The western development will make a large scale of economic terraced movement from the east to the west. For the east the cost of production, processing, transportation, labour sources is much cheaper. In order to accomplish the great leap of economy in Zhengzhou, Zhengzhou can leap to a central city from a provincial capital city with the help of the golden opportunity the western development.

2. The challenge and opportunity Zhengzhou faces when participating the western development

From the success of reform and opening to the outside world, the south-east coastal areas have taken the lead in developing their economy. When the economy there develop swiftly, it spurs the rapid economic development of the whole country. The western development will surely bring a great development, which will offer a golden opportunity for Zhengzhou to develop.

Zhengzhou, as a capital city the central part, is among the western development areas. And there is no doubt, it has been included in the western development strategy. Therefore the opportunity of the western development is that of Zhengzhou.

The large scale of construction of airports, railways and highways in the west will surely start a great upsurge of labour force in the west.

With the development of the market in the west, Zhengzhou has to promote the optimization and the up-grade of its industrial structure, enhance the competitive power of its enterprises, enhance the occupation of production in the market, thus creating conditions in realizing the industrial transformation. Historical experience shows that the backward derives from closing, and the way of developing lies in opening to the outside world. Zhengzhou, as a central city in the Long Lan Economic Belt and the hub of the Eurasian Continental Bridge, is an important gateway directly to the frontier trade port. The western development in which the east, the central and the west participate, will inevitably bring and form a large scale of the flow of essential factors of production.

Challenge faced: In the final analysis, competition is the competition of trained personnel. The western development will attract a large number trained personnel. Under the influence of the factors such as economic benefit, trained personnel in the central may transfer westward in a large scale.

The western development, especially, the regulation and the up-grade of the industrial structure, is a challenge to the development and the up-grade of the traditional resources-oriented processing industry of Zhengzhou, which will make it difficult for the low-grade industry to transfer and will have some bad influence.

The direct transfer of the funds, technology and industry in the east to the west will weaken the

central area as the function of a “setter” from the east to the west. It is a new challenge to the mode of traditional economic development in Zhengzhou.

3. Analysis of the advantages of Zhengzhou over those in the central and western parts

1) The first advantage is that Zhengzhou locates in the center and has a convenient and fast transportation

2) The second advantage is that Zhengzhou takes the lead in economic strength

3) The third advantage is that Zhengzhou has the advantage in industrial structure and mainstay industry

4) The fourth advantage is that Zhengzhou has its advantage in labour force and intellectual resources

4. The countermeasure and proposal in participating the western development

1) The government puts up the stage and the enterprise acts, dare to take the first action.

2) We should summon talents of outstanding abilities, establish and perfect award system for talent competition in order to supply a flower troop of talents in participating in the western development.

3) We should give a full play to the advantage of our trade and characteristic product and occupy the western market as soon as possible and broaden the product share in the market.

4) With the backing of the two development zones, we should try our best to develop new high-tech industry, occupy the commanding point in the western development.

5) We should take hold of market system to push the economic development in Zhengzhou in participating in the western development and carry out the trans-century development strategy of Zhengzhou.

The entering point of participating in the western development should be at first at the central city in the west, then the large cities, the third ordinary cities and county towns. Rural areas investment in most parts of the west, generally speaking, cannot be successful because of the adverse natural conditions. Both of the large and small enterprises participate concurrently, so the large enterprises can bring along the small ones to develop. We should actively encourage those enterprises with superiority of Zhengzhou to participate in the western development which will bring along a mass of mid-small enterprises related to develop.

We should actively participate in the western development with a brand-new understanding, brand-new attitude, promote the up-grade and optimization of the industry in Zhengzhou and promote the economy to develop better and faster, therefore we can carry out the target of trans-century strategy of development ahead of schedule.