

On Enterprise Statistic Culture (ESC)

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1. The Definition of ESC

Based on the definition of enterprise culture and combined with the content and characteristics of enterprise statistic work, the connotation of ESC can be stated as follow: the so-called ESC is a theoretical system combination of various statistical achievement and summaries plus the statistical rules, concept, and culture pattern formed in this process. It is achieved on the base of the statistical behavior model formed by certain goals and rules. It includes statistical aim, statistical value, statistical behavior pattern, statistical achievement, statistical function, statistical theory, statistical spirit, statistical image, statistical concept, statistical effect, and statistical education.

2. The Characteristics of ESC

(1) The Scientific features of ESC.

The enterprise Statistic culture, in one hand, is the scientific suggestion and reflection toward enterprise production management, enterprise management rules; in another hand, it is also the integration of social culture, enterprise culture and Statistic practice. As a result, it holds some scientific features.

(2) The cohesion of ESC

ESC is the common value direction gradually formed by employees in their work. So, it can make employees confine their personal behaviors by themselves and achieve the agreement of thought, passion, purpose and behavior with the enterprise aim and strengthen its inner cohesion.

(3) The Wide-range of ESC's penetrating fields

In nowadays, there are nearly 50 disciplines using Statistic knowledge method. This fact strongly proves the wide-range of ESC's penetrating fields. We can say Statistic is ubiquitous.

(4) The Mobility of ESC

The development of enterprise management practice and the change of enterprise management environment inevitably lead to the continuous innovation of the content and pattern of the Statistic culture.

(5) The Diversity of Communicating Styles of ESC.

The communicating styles of ESC is various. It includes TV and Broadcast, Statistic books and magazines, Internet and Statistic Information Web, and various forums, seminars, and exhibitions.

3. The Main Contents of ESC

ESC is a kind of group culture. It is exhibition of the Statistic achievement and spirit achievement created in the process of Statistic practice by the whole personnel under certain circumstances. It's content includes several aspects as follow:

(1) The Inflexible content of ESC.

a. The Exploration of Statistic Theory and Method.

The exploration of Statistic theory and method is the material foundation for the exerting of Statistic culture function. Dependable Statistic result can be achieved, production practice can be supervised and enterprise economic performance can be improved, only if guided by modern Statistic theory and scientific Statistic method.

b. The Betterment of Enterprise Statistic Environment

First, it requires a good environment where is proper for the working and living Statistic personnel. Second, necessary material facilities should be provided and office work equipment should be automated.

(2) The Flexible Content of ESC

a. The Spirit Fortune of Enterprise Statistic

The Enterprise Statistic Spirit is the hardcore of statistic culture. It is a kind of common value direction, mental tendency, cultural settlement gradually created in the process of statistic work of statistic personnel. It is the buttress of spirit and spring of vivacity of statistic personnel. "Seek Truth from Fact" should become the common rule of statistic course, not only as statistic thinking route, but also as its work route. It is the true reflection of statistic value.

b. The Image of Enterprise Statistic

The general image of statistic department should be: First, Taking the whole situation into consideration. It requires putting the chief aim of production management and economic performance of enterprises into the first place. Second, Opening up. It's requirement is to make innovations continuously and create new thinking, achievement, data, reports and serve for the decision making of leaders. Third, Always seeking the truth. It means that the statistic data must be always true and dependable. Fourth, Good Serving. To put the provision of the best information, consulting, supervising, guiding and encouraging service into the first place.

c. The Working Style of Enterprise Statistic.

The Working Style of Enterprise Statistic should be: to be correct, to be true, to be quick, to be comprehensive, to be exact, and to be efficient. The final result of statistic work is information and analyzing report, so the degree of data's exaction, completeness, authenticity, promptness becomes the hallmark of statistic work. So the whole statistic personnel must form a working style of "to be correct, to be true, to be quick, to be comprehensive, to be exact, and to be efficient".

d. The Concept of Enterprise Statistics.

The Concept of statistical work should be: Outstanding Serving, and Seeking Excellence.

The Concept of Statistics is the alive spirit of statistic culture. The personnel of enterprise statistics must form the concepts as follow:

First, "depending on people" means to give enough emphasis to and fully exert the activity, positivity and initiative of statistic personnel, and create a kind of encouraging and confining regulation. Second, "outstanding Serving" means to create a concept of "The Customer is the God", and provide them the best service. Third, "Seeking Excellence" means to hold a concept of "improving or dying", never give up, never stop and forge ahead forever.

Résumé

La article discuter la définition de entreprise statistique culturel(ESC), caractéristique de ESC et contenu de ESC