

# A Graphical Approach for Evaluating Experimental Designs under Generalized Linear Models

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## 1. Generalized Linear Models

The generalized linear models provide a way to estimate the link function of the mean response as a linear function of the values of some set of predictors. This is written as:

$$g(E[y(\mathbf{x})]) = g(\mu(\mathbf{x})) = \eta(\mathbf{x}) = \mathbf{f}'(\mathbf{x})\boldsymbol{\beta} \quad (1)$$

where  $g$  is the link function,  $\mathbf{f}'(\mathbf{x})$  is a vector of order  $p \times 1$  whose elements consist of powers and products of powers of  $\mathbf{x}$  up to degree  $d(\geq 1)$ , and  $\boldsymbol{\beta}$  is a vector of  $p$  unknown parameters. The mean response at a point  $\mathbf{x}$  in a region of interest  $R$  is formulated as a function of the input variables of the form  $\mu(\mathbf{x}) = h[\eta(\mathbf{x})] = g^{-1}[\eta(\mathbf{x})]$ .

Let  $\mathbf{x}_i$  be a vector of input variables associated with the  $i$ -th response value,  $y_i, i = 1, 2, \dots, n$ . The distributions in the generalized linear models belong to the exponential family of distributions having a density as following:

$$f(y_i : \theta_i, \phi) = \exp[\phi\{y_i\theta_i - b(\theta_i) + c(y_i)\} + d(y_i, \phi)], i = 1, 2, \dots, n \quad (2)$$

where  $\theta_i$  is the canonical parameter and  $\phi$  is the dispersion parameter. We know that  $E(y_i) = \mu_i = \frac{db(\theta_i)}{d\theta_i}$  and  $Var(y_i) = \frac{d\mu_i}{\phi d\theta_i} = \frac{d^2b(\theta_i)}{\phi d\theta_i^2}$ .

An approximate prediction variance of  $\hat{\mu}(\mathbf{x})$  is given by

$$Var[\hat{\mu}(\mathbf{x})] \simeq \frac{1}{\phi} \left( \frac{d\mu}{d\eta} \right)^2 \mathbf{f}'(\mathbf{x}) [X'WX]^{-1} \mathbf{f}(\mathbf{x}) \quad (3)$$

where  $X$  is a matrix whose  $i$ -th row is  $\mathbf{f}'(\mathbf{x}_i)$  and  $W = \text{Diag}(w_1, w_2, \dots, w_n)$ , where  $w_i = \frac{\phi \left( \frac{d\mu_i}{d\eta_i} \right)^2}{\frac{d\mu_i}{d\theta_i}}$  with  $\frac{d\mu_i}{d\eta_i}$  denoting the derivative of  $\mu$  with respect to  $\eta$  evaluated at  $\mathbf{x}_i$ . The dispersion parameter  $\phi$  is factored out in expression (3).

## 2. A Method for Evaluating Experimental Designs under Generalized Linear Models

Giovannitti-Jensen and Myers(1989) suggested variance dispersion graph. The variance dispersion graph is a plot which consist of the maxima, minima, and average of the prediction variance on concentric spheres contained inside an the region of interest  $R$ . Khuri, Kim, and Um(1996) proposed quantile plot which is a plot of quantiles of the prediction variance on concentric spheres contained inside an the region of interest  $R$ . Khuri and Lee(1998) suggested quantile dispersion plot of estimated scaled mean-squared error of prediction for nonlinear models. Robinson(2000) proposed quantile dispersion plot of estimated scaled mean-squared error of prediction for logistic models.

We can extend Robinson's idea to all members in exponential family. We can find the corresponding form of  $Var[\hat{\mu}(\mathbf{x})]$  with respect to each distribution in the exponential family. Consider several concentric surfaces  $R_\lambda$  which are located within  $R$  and are obtained by reducing the boundary of  $R$  using a shrinkage factor  $\lambda$ . For a given design  $D$  and  $\beta \in B$ , let  $Q_D(p, \beta, \lambda)$  denote the  $p$ -th quantile of the exponential family distribution of values of  $Var[\hat{\mu}(\mathbf{x})]$  on  $R_\lambda$ .  $B$  is the parameter space of  $\beta$ , which must be considered in order to assess the dependency of the prediction variance on the unknown parameters. Let  $G_D^{max}(p, \lambda) = \max_{\beta \in B} Q_D(p, \beta, \lambda)$ ,  $G_D^{min}(p, \lambda) = \min_{\beta \in B} Q_D(p, \beta, \lambda)$ . Plots of  $G_D^{max}(p, \lambda)$  and  $G_D^{min}(p, \lambda)$  against  $p$  result in quantile dispersion graphs of the prediction variance. This quantile dispersion graphs can be applied to the mean-squared error of prediction.

## REFERENCES

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## RESUME

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